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## Unleash Your Creativity with the Pet Postcard Project (and feed hungry kitties!)

Tue, 2012-05-29 09:22 — Robin Olson

Nikki Moustaki, pet lifestyle expert, writer and fundraiser came up with a fun idea that that's helping feed cats and dogs throughout the country. Her campaign is called [The Pet Postcard Project](#). [1]



At it's heart, the program is very simple. **Create a pet postcard and mail it to Nikki before June 30, 2012. For every 2500 postcards she receives, our generous friends at [FreeKibble.com](#) [2] will donate 10,000 "meals" of nutritious [Halo Spot's Stew](#) [3] cat food to this month's shelter, [The Stray Cat Alliance](#) [4] -based in Los Angeles, CA!**



*This is just one of the thousands of postcards Nikki has received.*

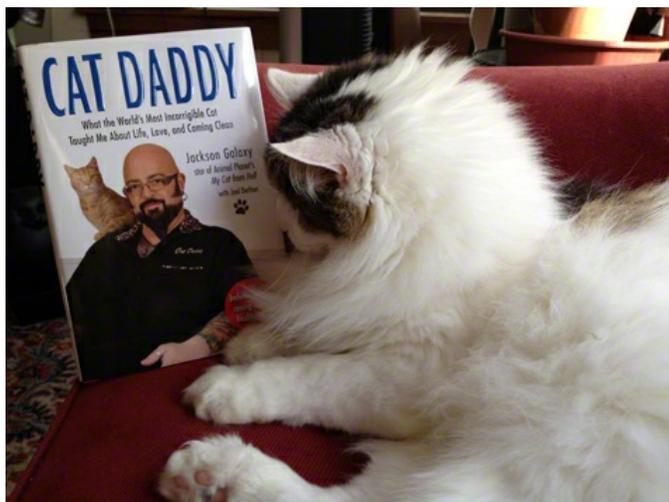
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This is where it gets a little bit more interesting...

**[Jackson Galaxy](#) [5], star of the hit Animal Planet show, "[My Cat From Hell](#)" [6] and passionate advocate and "Cat Daddy" for cats everywhere, has offered to sweeten the pot to encourage all of you to send in a postcard or two (or more!).**



©2012 Robin A.F. Olson. Here's one of my post cards memorializing my cat Bob as an Angel in Heaven. Nikki asks that "MAKE SURE THE WORDS YOU WRITE ARE EITHER FUNNY, PROFOUND, OR HEARTWARMING."

**The Pet Postcard Project will choose three of their favorite cards and two people will get signed copies of "Cat Daddy: What the World's Most Incurable Cat Taught Me About Life, Love and Coming Clean," [7] and one lucky card sender will get a phone call with Jackson, himself! As someone who has had the honor of speaking with Mr. Galaxy on a few occasions, I have to admit, this is a prize worth entering lots of postcards for so you have a better chance to win!**



©2012 Robin A.F. Olson. Spencer, our mascot, with his copy of Cat Daddy.

**For complete instructions on how to enter and where to send your postcards go [HERE](#) [8]**

You can also visit [The Pet Postcard Project on Facebook](#) [9] for the latest updates and hopefully news on the winners!

**Now go, be creative and help feed cats in need!**

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## **Unleash Your Creativity with the Pet Postcard Project (and feed <sup>[23]</sup>**

We're a group of volunteers and opening a new scheme in our community. Your website provided us with valuable info to work on. You have done an impressive job and our whole community will be thankful to you.

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### **Links**

- [1] <http://betterwords.typepad.com/petpostcardproject/pet-postcard-project-stray-cat-alliance-jackson-galaxy-halo-purely-for-pets-freekibble-and-pet-armor.html>
- [2] <http://www.freekibblekat.com/>
- [3] <http://www.halopets.com/natural-cat-food.html>
- [4] <http://www.straycatalliance.org/>
- [5] <http://jacksongalaxy.com/>
- [6] <http://animal.discovery.com/tv/my-cat-from-hell/>
- [7] [http://www.amazon.com/gp/product/1585429376/ref=as\\_li\\_ss\\_tl?ie=UTF8&tag=jackgalaxy-astore-20&linkCode=as2&camp=1789&creative=390957&creativeASIN=1585429376](http://www.amazon.com/gp/product/1585429376/ref=as_li_ss_tl?ie=UTF8&tag=jackgalaxy-astore-20&linkCode=as2&camp=1789&creative=390957&creativeASIN=1585429376)
- [8] <http://betterwords.typepad.com/petpostcardproject/food-raiser-campaigns.html>
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